



**DEPARTMENT OF TOURISM STUDIES**  
**FACULTY OF SOCIAL SCIENCES**  
**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**University Village, Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi Abuja**  
**2025\_1 EXAMINATION....**

**Course Title:** Concept Design and Feasibility

**Course Code:** TSM 342

**Course Unit:** 2

**Time Allowed:** 2:00hrs

**Instruction:** Answer any three (3) questions

**Question 1:**

- a. What do you understand by tourism feasibility report. **(5.3 marks)**
- b. The contents of the tourism business feasibility report vary. As a professional, highlight any six (6) essential contents that must be present in your tourism feasibility report. **(9 marks)**
- c. Identify any six (6) significant features of a tourism project feasibility report **(9 marks)**

**Question 2:**

- a. Define project according to the United Nations (1958). **(5.3 marks)**
- b. Identify phases of a project cycle management accordingly. **(7.5 marks)**
- c. Discuss explicitly each of the phases identified above. **(10.5 marks)**

**Question 3:**

- a. Differentiate between break-even point, break-even chart and break-even analysis. **(6 marks)**
- b. State any two (2) pros and cons of break-even analysis. **(8 marks)**
- c. Define the following cost items in relation to break-even analysis:
  - i. Fixed Costs
  - ii. Variable Costs (VC)
  - iii. Total Fixed Costs (TFC) **(9.3 marks)**

**Question 4:**

- a. Identify any eight (8) sources of funding a tourism project. **(8 marks)**
- b. Explicitly discuss any 3 (three) out of the sources identified above. **(9.3 marks)**
- c. Differentiate between sources of cash and application of cash. **(6 marks)**