



NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja.

**FACULTY OF MANAGEMENT SCIENCE
DEPARTMENT OF BUSINESS ADMINISTRATION
2025_2 EXAMINATIONS**

COURSE CODE: MBA 851

COURSE TITLE: PROJECT EVALUATION

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly

2. Attempt question one (1) and any other two (3) questions.

Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2 Hours.

- (1a) Explain the concept “Project Cycle” 10marks
- (1b) Discuss the various stages involved in a project cycle. 15marks
2. Discuss the various factors that have influenced the location of industrial project. 15marks
3. Discuss the key segments of project evaluation. 15marks
4. Explain qualitative and quantitative techniques as basic approaches when trying to forecast demand. 15marks
5. What are the basic forces governing competition in an industry. 15marks.