



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS**

COURSE CODE: MAC423
COURSE TITLE: BOOK PUBLISHING AND THE LAW
CREDIT UNITS: 3
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

- 1a.** Identify and explain types of book publishing. **5marks**
- 1b.** Highlight and discuss at least five processes that take place during book publishing.
10marks
- 1c.** The human development has been aided by book publishing. List and discuss.
10marks
- 2.** Discuss the different departments and their function in book publishing. **15marks**
- 3.** Who is a professional in the context of book publishing? What is the function of the listed professionals in book publishing? Explain extensively. **15marks**
- 4.** What factors determine the income of a publisher? Discuss. **15Marks**
- 5.** Publishing organizations in Nigeria are facing some challenges apart from financial problems. Highlight and discuss these challenges. **15 Marks**