



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2025\_2 EXAMINATIONS.**

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**COURSE CODE: MAC 316**

**COURSE TITLE: MASS COMMUNICATION AND NATIONAL DEVELOPMENT**

**CREDIT UNITS: 2**

**TIME: 2 HOURS**

**INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO**

**1a.** What is your understanding of development in the context of political science? Discuss.

**1b.** Communication and development are interconnected to the extent they play complimentary role to each other. Highlight at least five of these roles and discuss extensively. **30Marks**

**2.** What are the factors that distinguish a developing nation from a developed nation? Mention and discuss at least four factors.

**20 Marks**

**3.** Enumerate and discuss the five stages of Rostow's sense of development theory needed to sustain a nation. **20 Marks**

**4.** Explain extensively the model of empathy as developed by Daniel Lerner.

**20 Marks**