



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2025\_2 EXAMINATIONS.**

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**COURSE CODE: MAC313**

**COURSE TITLE: CRITICAL WRITING AND REVIEWING**

**UNIT: 2**

**TIME: 3 HOURS**

**INSTRUCTION: ANSWER QUESTION 1 AND ANY TWO OTHER QUESTIONS.**

1. What are the core activities involved in critical writing, and how do these activities contribute to the evaluation and judgment of artistic works? (20 marks).
2. Elaborately discuss five essential skills for effective critical writing. Provide a detailed explanation of how each skill contributes to the practice and refinement of critical writing (25 marks).
3. Compare and contrast critical writing with broadcast commentary, editorials, news writing, feature writing, and column writing. Discuss how each form differs in purpose, style, and audience engagement (25 marks).
4. Discuss the major functions of criticism as covered in your course. Explain how each function—information, influence, promotion, advertising, and prestige—contributes to the role of critical writing in journalism (25 marks)..
5. Write short notes on the following:  
(a) Critical writing (b) Critical thinking (c) Impressionistic Theory of Criticism (d) Moral approach to criticism (e) Archetypal approach to criticism to criticism (25 marks).