



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS**

COURSE CODE: MAC 311
COURSE TITLE: INTERNATIONAL COMMUNICATION AND MEDIA SYSTEM
CREDIT UNITS: 3
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

1a. In communication, something is common in what people share as far as communication is concerned. What is your understanding of this in communication and the processes involved?

1b. list and explain at least three reasons why people communicate. **25 Marks**

2. Highlight at least five points why we study international communication and discuss.

15 Marks

3a. Listed below are the forms of books for international communication. Give a vivid explanation of these form of books with examples.

a. Religious Books

b. Academics Books

c. Reference Books

3b. What is News Agency? **15 Marks**

4a. In order to have a credible and authentic news there must be a reliable source. Mention at least five sources of international news and write short notes on them.

4b. Discuss the effect of internal control of international media on the media outputs.

15 Marks

5a. International communication is greatly influenced by dominant/hegemonic ideology that confers advantage on the western nations over other nations of the world. Discuss.

5b. Explain how communication is instrumental homogenisation of global culture via the mechanisms of Americanisation and westernisation **15Marks**