



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91 Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi, Abuja.
Department of Library and Information Science
2025_2 EXAMINATIONS.

COURSE CODE: LIS 308
COURSE TITLE: Entrepreneurship in Library and Information Services
CREDIT UNIT: 2
TIME ALLOWED: 2HOURS 15 MINUTES
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

Question One

- a. Define the term Entrepreneurship Education **(5 Mks)**
- b. Explain any **Five (5)** tips on how an individual can develop Creative Thinking **(10Mks)**
- c. Describe Five (5) features of Managers. (15Mks)

QUESTION TWO

- a. Define the term Enterprise **(5Mks)**
- b. Explain the necessary requirements for the establishment of a business enterprise. **(15Mks)**

QUESTION THREE

- a. What is Opportunity Search? 5 Mks
- b. Briefly discuss the origin of entrepreneurship. 15Mks

QUESTION FOUR

- a. List five sources of raising capital for developing a venture (5Mks)
- b. List and discuss the five (5) necessary skills that librarians should have to deliver services effectively and participate as much as possible in a society that values entrepreneurship. **(15 Mks)**

QUESTION FIVE

- a. Mention the different ways of identifying opportunities: **5 Mks**
- b. Describe the stages in opportunity identification (10 Mks)
- c. List the four Ps in Marketing. (5 Mks)