



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS**

COURSE TITLE: ISSUES IN COMMUNICATION POLICY AND TECHNOLOGY
COURSE CODE: JLS 845
CREDIT UNITS: 3
TIME ALLOWED: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR (4) QUESTIONS

1a: List communication issues according to relations with policies and state as itemised by McQuail, (2005). (5 marks)

1b. Identify and discuss ten elements/concepts of communication (12.5 marks)

2a. State the five classes of Technology. (5.5 marks)

2b. Define policy cycle and discuss five policy contents. (12 marks)

3a. According to Rogers (1983) explain how opinion leaders can be categorised. (5 marks)

3b. Discuss the performance codes in non-verbal communication. (12.5 marks)

4a. Identify and discuss the two ways through which government controls communication. (5.5 marks)

4b. Evaluate the major issues in modern communication with relevant examples. (12 marks)

5a. List the powers of privately-owned organisations in the control of communication. (5 marks)

5b. Evaluate the issue of disparity in communication in Nigeria. (12.5 marks)