



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_1 EXAMINATION**

COURSE CODE: JLS 843

COURSE TITLE: ELEMENTS OF MULTIMEDIA: THEORY & PRACTICE

UNIT: 3

TIME: 3 Hours

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. a. What are the legal encumbrances against the success of multimedia communication in Nigeria? **(6.5marks)**
b. With copious examples, write extensively on three (3) of these legal concerns. **(9 marks + Discretionary 2 Marks** by the examiner, for proper introduction/presentation of work.)
2. a. Write copious notes on factors militating against Online journalism in Nigeria **(7 Marks)**
b. Trace the history of online journalism up to the present day. **(8¹/₂ marks)**
(Discretionary 2 Marks by the examiner, for proper introduction/presentation of work.)
3. How would you define “multimedia journalism” to a rookie. **(4 marks)**
b. Write short notes on the following:
 - i. Media convergence **(3 Marks)**
 - ii. Economic convergence**(3 Marks)**
 - iii. Digital convergence **(3 Marks)**
 - iv. Multitasking **(3 Marks)****Plus Discretionary 1.5 Marks** by the examiner, for proper introduction/presentation of work
4. The Internet is a crucial benefactor to Multimedia communication. Explain this statement citing six (6) of the internet offerings that have facilitated multimedia communications. **(15 marks plus Discretionary 2.5 Marks** by the examiner, for proper introduction/presentation of work)
5. Write extensively on six (6) elements of multimedia. **(2.5 marks each= 15 marks** plus discretionary **2.5 Marks** by the examiner, for proper introduction/presentation of work.)