



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2025\_1 EXAMINATION...**

**COURSE CODE:** JLS822  
**COURSE TITLE:** PUBLICATION LAYOUT AND DESIGN  
**UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER ANY FOUR QUESTIONS

1. Media writers, especially reporters, adopt basic news values to guide their news selection. Enumerate and discuss 5 of these values **(17<sup>1</sup>/<sub>2</sub> Marks)**.
2. Write a three-page story entitled “How to Overcome Nigeria’s Endemic Fuel Scarcity Challenges”. Adhering strictly to the news writing/editorial principles of headline, lead, body and conclusion **(17<sup>1</sup>/<sub>2</sub> Marks)**.
3. Information and communication technologies such as computers among others, have enhanced the functions of newspaper sub-editor. Mention and discuss 5 of these functions of the sub-editor and how they are aided by computer in newspaper production. **(17<sup>1</sup>/<sub>2</sub> Marks)**
4. If as a media practitioner you are charged for libel, enumerate and explain eight possible defences available to you. **(17<sup>1</sup>/<sub>2</sub> Marks)**
5. There are some essential factors the sub-editors should be mindful of while carrying out their duties? **(17<sup>1</sup>/<sub>2</sub> Marks)**
6. Desk Top Publishing presents some inherent advantages which makes it very attractive to publishers. What are those benefits?