



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_1 EXAMINATION

COURSE CODE: **JLS822**
COURSE TITLE: **PUBLICATION LAYOUT AND DESIGN**
UNITS: **3**
TIME: **3 HOURS**
INSTRUCTION: **ANSWER ANY FOUR QUESTIONS**

1. Media writers, especially reporters, adopt basic news values to guide their news selection. Enumerate and discuss 5 of these values (**17 $\frac{1}{2}$ Marks**).
2. Write a three-page story entitled “How to Overcome Nigeria’s Endemic Fuel Scarcity Challenges”. Adhering strictly to the news writing/editorial principles of headline, lead, body and conclusion (**17 $\frac{1}{2}$ Marks**).
3. Information and communication technologies such as computers among others, have enhanced the functions of newspaper sub-editor. Mention and discuss 5 of these functions of the sub-editor and how they are aided by computer in newspaper production. (**17 $\frac{1}{2}$ Marks**)
4. If as a media practitioner you are charged for libel, enumerate and explain eight possible defences available to you. (**17 $\frac{1}{2}$ Marks**)
5. There are some essential factors the sub-editors should be mindful of while carrying out their duties? (**17 $\frac{1}{2}$ Marks**)
6. Desk Top Publishing presents some inherent advantages which makes it very attractive to publishers. What are those benefits?