



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2025\_2 EXAMINATIONS**

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**COURSE CODE:** JLS 822  
**COURSE TITLE:** PUBLICATION LAYOUT AND DESIGN  
**UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER ANY FOUR QUESTIONS  
All questions carry equal marks

1. Technological developments have enhanced the speed and effectiveness of publication of works by publishers by the use of various printing devices. Discuss these methods of printing. **(17<sup>1</sup>/<sub>2</sub> Marks)**
2. For professional and efficient discharge of his functions, a sub-editor must be very conscious of certain factors. What are they? **(17.5 Marks)**
3. Headlines play very significant roles in a newspaper. Name and explain those roles.
4. To achieve the desired success in Desktop Publishing, the publisher must follow the step-by-step processes. Name and explain them. **(17.5 Marks)**
5. Write a three-page story on “Resolving Nigeria’s High Level of Youth Unemployment”. Ensure you strictly adhere to the news writing/editorial principles of headline, lead, body and conclusion. **(17.5 Marks)**
6. Both manual sub-editing and computerised sub-editing are guided by similar principles. Mention and discuss them in detail. **(17.5 Marks)**