



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS**

COURSE CODE: JLS724

COURSE TITLE: FEATURE WRITING

UNIT: 3

TIME:3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS.

1. Write a feature story that vividly chronicles your personal journey to the National Open University of Nigeria (NOUN) (17.5 marks).
2. What are the key characteristics that distinguish a feature article from straight news? Discuss these characteristics, providing examples to illustrate how they contribute to the unique nature of feature writing (17.5 marks).
3. How do the four types of opinion columns differ from each other in their approach to presenting viewpoints, and what unique features characterise each type? (17.5 marks).
4. What are the key writing techniques and structures a feature writer should employ to create an effective feature story, and how do these techniques help in engaging the reader throughout the story? (17.5 marks).
5. Why is writing reviews considered the most subjective aspect of feature writing, and how does this subjectivity manifest differently in various types of reviews such as books, films, plays, and radio? (17.5 marks).
6. Give an elaborate discussion of the following: (a) Nose for News (b) Commemorative Features (c) The Editorial Opinion (d) Special Correspondents (17.5 marks).