



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS**

COURSE CODE: JLS 721
COURSE TITLE: NEWS REPORTING
CREDIT UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

1. The principal actor in news reporting is the reporter. Discuss 10 attributes of a reporter. **25 marks**
 2. In writing a good news report, there are certain basic things that a reporter needs to master. Explain six (6) of the rudiments of the news story. **15 marks**
 3. There are five (5) key principles you should always remember about any radio programme. Expatiate on these key principles. **15 marks**
 4. The Internet is a new communications technology that is affecting our lives in many ways. Elucidate five (5) varieties of internet. **15 marks**
 5. The mass media can run foul of the law of contempt in some ways. Explicate five (5) of such ways.
- 6a. The concept of ethics dates back to the beginning of human existence. Discuss four (4) origins of ethics. **10 marks**
- b. Expound two (2) tenets of the social responsibility theory. **5 marks**