



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2025\_1 EXAMINATION...**

**COURSE CODE:** JLS711  
**COURSE TITLE:** INTRODUCTION TO JOURNALISM  
**CREDIT UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER QUESTION ONE AND ANY OTHER THREE

**QUESTION ONE**

What three ethical considerations arise when reporting on sensitive topics, such as privacy, crime, or national security? (19 Marks)

**QUESTION TWO**

Explain any three ways that shifts in media consumption have impacted journalism revenue models and content delivery. (17 Marks)

**QUESTION THREE**

Discuss three roles of journalism education in shaping future journalists and media professionals. (17 Marks)

**QUESTION FOUR**

Explore how sports coverage influences public perception of international relations and politics. (17 Marks)

**QUESTION FIVE**

In what three ways can journalists maintain credibility and trust with their audiences? (17 Marks)

**QUESTION SIX**

Explain any five advantages of the beat system in journalism. (17 Marks)