



NATIONAL OPEN UNIVERSITY OF NIGERIA
University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja
Dept. of Agricultural Economics and Extension, Faculty of Agricultural Sciences,
2025_1 EXAMINATION

Course Code: **HCM 439**

Course Title: **Hotel Planning and Interior Decoration**

Credit Unit: **2 Units**

Time Allowed: **2hours**

INSTRUCTION:

Answer compulsory question 1 (30 marks) and any other 2 questions (20 marks each)

- 1a. Define the following terms in relation to hotel industry:
 - i. Planning
 - ii. Control
 - iii. Sound decision making3 Marks
- 1b. State three (3) relevance of planning and control measure in managing a hotel enterprise.3 Marks
- 1ci. Categorize casino operation staff into four (4) groups.4 Marks
- 1cii. Name any two (2) staff under each group in 1ci above.4 Marks
- 1d. Briefly discuss three (3) important factors covered in a feasibility report.6 Marks
- 1e. In five (5) sentences describe the attributes of a project design.5 Marks
- 1f. Highlight any five (5) features of a Garden Apartment.5 Marks
- 2a. Differentiate between a Single – family house and a Town house.6 Marks
- 2b. Briefly explain how activities in the operations and finance department may affect marketing.5 Marks
- 2c. In three (3) sentences explain each of the following guest room plans:
 - i. Slab plan
 - ii. Atrium design
 - iii. Tower structure9 Marks
- 3a. State clearly any seven (7) purposes of the marketing planning procedures within the hospitality organization.7 Marks
- 3b. Define each of the following terms as they relate to hotel management:
 - i. Rules
 - ii. Methods and Procedures3 Marks
- 3c. In three (3) sentences each, explain the following:
 - i. Policies in planning
 - ii. Standards6 Marks
- 3d. Differentiate between “Tactile texture” and “Visual texture”, stating where each could be employed.4 Marks
- 4a. Discuss the underlisted concepts necessary in planning a food and beverage area:
 - i. Menu preparation

4b.	ii. Style of service	6 Marks
	Discuss:	
	i. "Strategy"	
	ii. "Tactics" in the running of a hotel business	4 Marks
4ci.	List and explain four (4) characteristics of Management Information System.	8 Marks
4cii.	Highlight four (4) benefits of a computer to a hospitality manager.	2 Marks