



*NATIONAL OPEN UNIVERSITY OF NIGERIA*

*University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja*

*Dept. of Agricultural Economics and Extension, Faculty of Agricultural Sciences,*

**2025\_2 EXAMINATIONS**

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Course Code: **HCM 439**

Course Title: **Hotel Planning and Interior Decoration**

Credit Unit: **2 Units**

Total Score: **70 Marks**

Time Allowed: **2hours**

**INSTRUCTION:**

**Answer compulsory question 1 (30 marks) and any other 2 questions (20 marks each)**

- 1a. Discuss, in not less than five (5) sentences the phrase “effective planning” in relation to hotel enterprise. 5 Marks
- 1b. Explain the concept: Policies in Planning 3 Marks
- 1c. Identify five (5) functional job areas in casino operation 5 Marks
- 1d. State and explain seven (7) factors that Architects consider before firming up design. 7 Marks
- 1e. Compare the Low Rise and High-Rise apartment house. 5 Marks
- 1f. State three (3) advantages and two (2) disadvantages of owning a house. 5 Marks
  
- 2a. Discuss the following pre-requisite factors in planning a food and beverage area:
  - i. Type of establishment
  - ii. Potential customers 8 Marks
- 2bi. Analyze the concept “Situation Analysis”. 5 Marks
- 2bii. Identify five (5) basic components through which situation analysis could be researched. 5 Marks
- 2c. Describe the element of design “Form/Shape” and sketch an example to illustrate it. 2 Marks
  
- 3a. Aside Promotional events, mention
  - i. Four (4) other basic elements of a marketing process.
  - ii. Explain each element mentioned in (i) above. 8 Marks
- 3b. In four (4) sentences, describe the need for promotional events as a marketing process 4 Marks
- 3c. Briefly discuss the following factors to be considered during the schematic design phase:
  - i. Site benefits
  - ii. Traffic analysis 6 Marks
- 3d. Define “Balance” in relation to elements of design and state two (2) types. 2 Marks

- 4ai. State four (4) important salesmanship of reception staff in a hotel. 4 Marks
- 4a.ii. Briefly explain each one mentioned in 4ai above. 4 Marks
- 4b. Analyze in four (4) sentences the Trend in the Gaming Entertainment Industry. 4 Marks
- 4c. Write a short note on interior decoration, highlighting at least five (5) points. 5 Marks
- 4d. Explain in three (3) sentences “Texture” as an element of design. 3 Marks