



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2025_2 EXAMINATIONS

COURSE CODE: FMS 304

CREDIT UNIT: 3

COURSE TITLE: RESEARCH METHODOLOGY

TIME ALLOWED: 3 HOURS

Instruction: 1. Attempt question number one (1) and any other three (3)

2. Question number one (1) is compulsory and attracts 25 marks, while any other three questions attract 15 marks each

3. Present your answers any points in a clearly and orderly manner

Question One

1. a. Define the concept of research and discuss its significance in everyday life.
[10 marks]
1. b. Explain the characteristics of research, providing examples to support your points.
[10 Marks]
1. c. Differentiate between fundamental and applied research, giving examples of each
[5 Marks]

Question Two

2. Discuss the THREE main purpose of research in a hierarchical or taxonomic fashion.
[15 Marks]

Question Three

Differentiate between limitations and delimitations in research. [15 marks]

Question Four

Describe the process of conducting a case study research [15 marks]

Question Five

Describe the steps involved in conducting Experimental Research. [15 marks]