



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_1 EXAMINATION...

COURSE CODE: FMC 325
COURSE TITLE: ISSUES IN NIGERIAN FILMS AND CINEMA
CREDIT UNITS: 3
TIME: 3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. What factors are responsible for the rise of video-films in Nigeria? **(17.5marks)**
2. Discuss the term, “Kannywood” in relation to Hausa School of Thought of Nigerian Film/Cinema **(17.5marks)**
3. How does Nigerian film earn foreign exchange for Nigeria? **(17.5marks)**
4. Nollywood began as an offshoot of soap operas. Discuss. (b). Mention and briefly describe three of such soap operas **(17.5marks)**
5. Discuss two ways by which film generates revenue for the broadcast and advertising industries in Nigeria **(17.5Marks).**