



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2025_2 EXAMINATIONS

COURSE CODE : ENT 804

CREDIT UNIT: 2

COURSE TITLE: BIOGRAPHICAL STUDIES OF ENTREPRENEURIAL THINKERS AND GIANTS

TIME ALLOWED : 3 Hours

INSTRUCTIONS : 1. Answer three (3) questions only.

2. Present all your points in coherent and orderly manner

- 1a Provide a brief definition of an entrepreneur. *(11.6 marks)*
- 1b. Entrepreneurial thinkers and giants are not innate, it can be learned, based on this assertion, explain three (3) tips on how to be an entrepreneurial thinker and giant. *(11.7 marks)*
- 2a. Seun Osewa decided to start naira land when he noticed two odd things about mobile Nigeria, discuss this two odds observed by Seun Osewa. *(11.6 marks)*
- 2b. Mention key areas in which Stan Leo Ekeh contributed to the information communication technology development of Nigeria. *(11.7 marks)*
- 3a Briefly discuss the succession planning of the Mother of Mrs Folorunsho Alakija that led to the emergence of Mrs Folorunsho Alakija into the fashion industry. *(11.6 marks)*
- 3b. Jim Ovia is an accomplished indigenous entrepreneur being a onetime managing director of Zenith Bank, state the criticisms that were levelled against Jim Ovia in his entrepreneurial drive. *(11.7 marks)*
- 4a. Briefly discuss the source and the startup capital of Alhaji Aliko Dangote. *(11.6 marks)*
- 4b. Nigerian indigenous entrepreneurs have surmounted the harsh business terrain and challenges, mention four (4) unique driving forces that makes these entrepreneurs successful even until today. *(11.7 marks)*