



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2025_1 EXAMINATION

COURSE CODE: ENT 402
COURSE TITTLE: MANAGEMENT OF INNOVATION AND CREATIVITY
TIME ALLOWED: 2 HOURS
INSTRUCTIONS: 1. Indicate your Matriculation Number only
2. Attempt Question One (1) and Any other Two (2) in All
3. Question One (1) is Compulsory and Carries 30 Marks, while the other Two Carry 20 Marks each, Making a Total of 70 Marks
4. Present all your points in coherent and orderly manner

QUESTION ONE

- a. Evaluate the three types of management strategies used by organizations **10 marks**
- b. What are the constraints of Management Strategies to Effective Innovation **10marks**
- c. Determine the major problems associated with state intervention in innovation **10marks**

QUESTION TWO

- a. Discuss the Five key variables are responsible for national cultural differences **10 marks**
- b. Overview the impact of technology on the Labour Force. **10marks**

QUESTION THREE

- a. Why is the Entrepreneur regarded as a Separate Factor of Production? **10 marks**
- b. Explain the implication of the simple and static, dynamic, and complex nature of environment to a business operator **10marks**

QUESTION FOUR

- a. Explain some of the areas where technology has made an impact on marketing **10 marks**
- b. Identify and discuss the main environmental constraints of business. **10 marks**

QUESTION FIVE

- a. Identify the likely changes that can occur with the introduction of new a technology **10 marks**
- b. Enumerate the six categories of leadership styles **10 marks**