



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja  
**FACULTY OF MANAGEMENT SCIENCES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**2025\_1 EXAMINATION**

**COURSE CODE: BUS429**

**COURSE TITLE: Corporate Planning**

**CREDIT UNIT: 3 Unit**

**INSTRUCTION: 1. Indicate your Matriculation Number clearly**

- 2. Attempt question one (1) and any other three (3) questions; four questions in all**
- 3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.**
- 4. Present all your points in a coherent and orderly Manner**

**TIME ALLOWED: 2½Hours**

**Question 1:**

- a. Discuss the concept of Decision Making in the context of corporate planning and its significance for managers. (15 Marks)
- b. Analyze the use of queuing theory in improving operational efficiency. (10 Marks)

**Question 2**

Analyze the concept of Management by Objectives (MBO), its evolution, and its benefits and weaknesses. (15 marks)

**Question 3**

Distinguish between forecasting and planning premises, and their roles in corporate planning. (15 marks)

**Question 4**

- a. Discuss the Role and Impact of Operational Planning Tools in Corporate Planning (7 Marks)
- b. Briefly explain the concept of Budgeting, Forecasting, Scheduling and Resource allocation. (8 Marks)

**Question 5**

Discuss the role and advantages of budgeting in operational planning. (15 Marks)