



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja  
**FACULTY OF MANAGEMENT SCIENCES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**2025\_2 EXAMINATIONS**

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**COURSE CODE: BUS429**

**COURSE TITLE: Corporate Planning**

**CREDIT UNIT: 3 Unit**

**INSTRUCTION: 1. Indicate your Matriculation Number clearly**

**2. Attempt question one (1) and any other three (3) questions; four questions in all**

**3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.**

**4. Present all your points in a coherent and orderly Manner**

**TIME ALLOWED: 2½Hours**

**Question 1**

- a. Define the concept of management. (5 Marks)
- b. Discuss the importance of management in any organization. (10 Marks)
- c. Critically discuss the managerial skills required at different organizational levels. (10 Marks)

**Question 2**

Discuss the evolution of management thought and its relevance to modern corporate planning. (15 Marks)

**Question 3**

Explain the concept of planning and its importance as a management function. (15 Marks)

**Question 4**

Differentiate between corporate planning, strategic planning, and corporate strategy. (15 Marks)

**Question 5**

Discuss the relationship between planning and controlling in management. (15 Marks)