



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS**

COURSE CODE: BCJ412
COURSE TITLE: PRINCIPLES AND PRACTICE OF LIVE BROADCASTING
CREDIT UNITS: 2
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS.

- 1a) Examine five functions of broadcast journalism in Nigeria (10 Marks)
- 1b) Highlight ten guidelines necessary for the preparation of a live radio broadcast script for an organisation. (10 marks)
- 1c) As a news programme producer, the news editor has some expectations from you. Identify at least five of such expectations that you feel will make you successful as a news producer. (10 marks)
- 2) Examine four steps the producer of a broadcast programme will need to take for conceptualisation for a live interview programme. (20Marks)
3. With relevant examples, evaluate four key questions a reporter would need to reflect about before putting a programme on the radio in Nigeria. (20 Marks)
4. Highlight ten possible ways how to write a good broadcast copy. (20 Marks)