



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES
2024_2 EXAMINATION

Course Title: **Concept, Design and Feasibility**
Course Code: **TSM 342**
Course Unit: **2**
Time Allowed: **2: 00hrs**

Instruction: Answer any three (3) questions

Marks Allocation: Each question carries an allocation of 23.3 marks.

1. a. Provide a succinct definition of tourism supply. **(5.3 marks)**
b. Itemize the composite product of tourism supply. **(6 marks)**
c. Extensively discuss the various types of tourism businesses that exist in tourism supply. **(12 marks)**
2. Critically discuss the seven (7) sources of fund for tourism business. **(23.3 marks)**
3. The tools for financial analysis are intended to show relationships and changes. Extremely discuss the tools and techniques of financial analysis in tourism industry. **(23.3 marks)**
4. a. Briefly define liquidity, taking cognizance of its two components. **(5.3 marks)**
b. Enumerate the net cash flow policy. **(8 marks)**
c. Critically describe how to manage inventory. **(10 marks)**