



NATIONAL OPEN UNIVERSITY OF NIGERIA
Department of Business Administration
Faculty of Management Sciences
2024_2 EXAMINATION

Course Code: MKT 301

Course Title: CONSUMER COOPERATIVE

CREDIT UNITS: 2

Time Allowed: 2 Hours

Instruction: Answer Question One (1) **30marks** and any other three (3) questions **20marks** each

Question 1.

- a. Outline and appraise the criteria for sharing surpluses in cooperative societies in Nigeria 10marks
- b. Justify with at least four (4) valid points the advantages of cooperative societies to their members. 10marks
- c. Enumerate five (5) functions of the general meeting 5marks
- d. What is capital reversed 5marks

Question 2.

- a. Justify with at least ten (10) points the function of the management committee 10marks
- b. List ten problems of consumer cooperative societies in Nigeria 10marks

Question 3.

Write a short note on the following:

- i. Craftsmen's cooperative 4marks
- ii. Credit cooperative 4marks
- iii. Housing cooperative 4marks
- iv. Farmers' Cooperative 4marks
- v. Workers cooperative 4marks

Question 4.

- a. Explain the perfect market and at least seven (7) features of perfect market. 10marks
- b. What is Pricing? 3marks

Highlight Seven (7) criticism to capitalism 7marks