



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024_2 EXAMINATION

COURSE CODE: MAC 314
COURSE TITLE: ISSUES IN MASS MEDIA IN NIGERIA
UNIT: 2
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

- 1a) Discuss the concept of news commercialization. **(10 Marks)**
- 1b) Explain why you would not agree with the idea of news commercialization despite the difficult economy in Nigeria? **(10 Marks)**
- 1c) Explain with good examples the consequences of news commercialization? **(10 Marks)**

- 2a) Discuss the major factor that triggered the establishment of the National Broadcasting Commission (NBC). **(10 Marks)**
- 2b) Explain 3 responsibilities of the NBC. **(5 Marks)**
- 2c) Give reasons why it is said that public broadcast stations are favoured in the industry. **(5 Marks)**

- 3a) The print media no doubt have contributed essentially to national development. Discuss the state of print media in contemporary Nigeria, pointing out the problems facing the industry. **(10 Marks)**
- 3b) A roadside mechanic wants to know why journalists should be free to report events, kindly explain to him the reason behind the freedom and the implications of extra-legal measures on journalism practice. **(5 Marks)**
- 3c) ICTs have brought a lot of changes to the media industry. Kindly explain the essence of ICTs in the mass media Industry. **(5 Marks)**

- 4a) Demanding for and/or receiving gratification to perform one's official duties has become an endemic ethical problems facing Nigeria journalists. Argue for or against this notion. **(10 Marks)**
- 4b) The call for the deregulation of electronic media was motivated more by political rather than economic interest. Justify your claim. **(5 Marks)**
- 4c) Explain the type of people you can refer to as citizenship journalists. **(5 Marks)**
- 5a) Discuss the major provisions of newspaper ordinances of 1903 as amended in 1917 in Nigeria, pointing out the technical problems associated with it. **(10 Marks)**
- 5b) Explain at least 3 reasons behind the Freedom Of information (FOI) Act. **(5 Marks)**
- 5c) Explain the technical problems associated with the provision of the Newspaper Ordinance of 1903. **(5 Marks)**