



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024_2 EXAMINATION

COURSE CODE: JLS845
COURSE TITLE: ISSUES IN COMMUNICATION POLICY AND TECHNOLOGY
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR QUESTIONS

- 1a) Discuss any five of the McQuail's division of communication issues in relations with social concerns. **(10 marks)**
b) Explain any **three (3)** McQuail's division of communication issues in relations with normative questions. **(7.5 marks)**
- 2a) What is a policy? **(7.5 marks)**
b) Briefly explain stages of policy cycle. **(10 marks)**
- 3a) Write an explanatory note on the right of individual to communicate. **(8.75 marks)**
b) Explain role of communication in communities. **(8.75 marks)**
- 4a) Explain three (3) characteristics of cinema **(7.5 marks)**
b) Explain any five (5) major types of performance codes **(10 marks)**
- 5a) Examine any **five (5)** UNESCO resolutions in its 21st session in Belgrade, in 1980 on MacBride International Commission report **(10 marks)**
b) Discuss the **three (3)** out of the 4 D's that captures the main issues and themes in the New World Information and Communication Order. **(7.5 marks)**