

## NATIONAL OPEN UNIVERSITY OF NIGERIA PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA

## FACULTY OF SOCIAL SCIENCES DEPARTMENT OF MASS COMMUNICATION 2024\_2 EXAMINATION

COURSE CODE: JLS842

COURSE TITLE: INTRODUCTION TO WEB PUBLISHING

UNITS: 3

TIME: 3 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER

THREE QUESTIONS

1. a. Provide a comprehensive definition of the Internet (10 Marks)

b. Explain the differences between the Internet and World Wide Web. (WWW) (15 Marks)

- 2. a. Citing four different examples, discuss the disadvantages of web publishing. (6 Marks)
  - **b.** Highlight and explain the three basic categories of web publishing according to UNESCO (2010). (9 Marks)
- 3. a. What is e-newspaper? (5 Marks)
  - b. Highlight the six (6) points/factors to be considered before publishing online newspaper/magazine. (6 Marks)
  - c. List and explain briefly the stages of creating e-newspaper. (4 Marks)
- 4. a. Outline at least **four** (**4**) instances of seditious intention as contained in Section 50 (2) of the penal code. (**4 Marks**)
  - b. Mention and explain the two (2) elements of sedition. (8 Marks)
  - c. Highlight at least **three** (3) traditional defences for sedition available for web publishers. (3 Marks)
- 5. a. What are the ethical values a web publisher should consider? List and explain any three of the ethical values. (3 Marks)
  - b. Identify and discuss briefly any six (6) ethical theories that are relevant to the field of web publishing. (12 Marks)