



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024_2 EXAMINATION

COURSE CODE: JLS813
COURSE TITLE: MEDIA AND SOCIETY
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR (4) QUESTIONS

- 1a. Classify human communication into its broad categories. **(7.5 marks)**
- b. Write a short note on each of the following: **(10 marks)**
 - a) Intrapersonal communication
 - b) Interpersonal communication
- 2a. Identify and explain the categorization of newspapers on the basis of the format of newspaper. **(8 marks)**
- b. Discuss briefly any **three (3)** types of magazine. **(9.5 marks)**
- 3a. Discuss, with relevant illustration, development media theory. **(7.5 marks)**
- b. Discuss briefly **five (5)** major tenets of development media theory. **(10 marks)**
- 4a. Define social structure **(8.75 marks)**
- b. Discuss the importance of social structure. **(8.75 marks)**
- 5a. Define the term globalization. **(7.5 marks)**
- b. Discuss positive and negative effects of globalization. **(10 marks)**