



NATIONAL OPEN UNIVERSITY OF NIGERIA
University Village, Plot 91, Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja.
Faculty of the Social Sciences
Department of Mass Communication
2024_2 EXAMINATION

COURSE CODE: JLS722
COURSE TITLE: PUBLICATION LAYOUT AND DESIGN
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS

1. a. How does the computer facilitate copy preparation? **(5 Marks)**
b. Explain at least **five (5)** subediting tasks that can be performed by a computer. **(20 Marks)**
2. a. Discuss in detail any **five (5)** benefits of desktop publishing (DTP). Provide examples. **(15 Marks)**
3. The sub-editing process involves different personnel who perform different roles. With the aid of relevant examples, explain the roles and responsibilities of the editor and the chief of staff and news editor in the subbing process. **(15 Marks)**
4. a. During sub-editing, a copy is expected to be read through **four** times. In an elaborate manner, write the expectation/what to be achieved at the end of the fourth reading. Give examples. **(3 Marks)**
b. Highlight any twelve (12) items on the checklist of the fourth reading you can recall. **(12 Marks)**
5. a. Distinguish between modular and irregular layout. **(7 Marks)**
b. Explain the importance of balance between horizontal and vertical make-ups and when to use each. **(8 Marks)**