



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
University Village, Plot 91, Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja.  
**Faculty of the Social Sciences**  
**Department of Mass Communication**  
**2024\_2 EXAMINATION**

**COURSE TITLE: MEDIA AND SOCIETY**

**COURSE CODE: JLS 713**

**CREDIT UNIT: 3**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTION: ANSWER FOUR QUESTIONS, ALL QUESTIONS CARRY EQUAL MARKS**

- 1) a. Expatriate the three traditional functions of the mass media.  
b. X-ray the desirability and mentality of the mass media in the society using four other functions of the mass media. **(17.5 Marks)**
- 2) a. Bearing in mind the 1999 constitution of the Federal Republic of Nigeria, point out two constitutional guarantees for press freedom in Nigeria.  
b. Examine three limitations against press freedom in the Nigerian constitution. **(17.5 Marks)**
- 3) a. Highlight six reasons people resist change.  
b. Using appropriate examples in Nigeria, analyze the remarkable functions the mass media perform in the society that can be used in facilitating social change. **(17.5 Marks)**
- 4) a. Expatriate five social effects of the mass media with particular emphasis on the Nigerian environment.  
b. Amplify the fact that the fourth estate of the realm and governance play complementary roles for the survival of the society. **(17.5 Marks)**
- 5) a. Examine media dependency from the context of rich and poor countries (economic and technological dimensions).  
b. Using four tools of informatics and computopia, discuss the modern man means of communication. **(17.5 Marks)**