

NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Plot 91, Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja.

Faculty of the Social Sciences

Department of Mass Communication

2024 2 EXAMINATION

Course Title: Introduction To Journalism

Course Code: JLS 711

Credit Unit: 3

Time allowed: 3 hours

Instruction: Provide the appropriate answer to any of the four questions or items. Each

item or question carries $17/^{1/2}$ marks.

1. (a) There was Nigerian press before October 1, 1960, but afterwards the press became regionalised and spoke in regional tongues. Clearly illustrate the above assertion citing the newspapers established by each existing region then after Nigeria's independence in 1960 and mention their key activities. 10 Marks

(b) In a nutshell, describe the characteristics of the press in the whole period of the Nigerian Civil War. $7/^{1}/2$ Marks.

- 2. (a) With the popular notion in the media scholarship that the mass media characteristically take the colouration of the government of the country where they operate, x-ray the nature of the Nigerian media of the military era. **10Marks**
 - (b) Use any two policies of the Buhari/Idiagbon military regime to showcase the regime's relationship with the Nigerian media. 7/1/2 Marks
- 3. (a) The Nigerian media of the first and second republics have been described to be two sides of the same coin. Support the assertion with facts regarding the operations of the Nigerian media in both republics. **10 Marks**
 - (b) With an irrefutable point, precisely support the view that Gen. Ibrahim Babangida's military regime was not totally too harsh to the Nigerian press, but the late Gen. Sani Abacha's military regime was a return to colonialism vis-à-vis its attitude towards the Nigerian press. 7/1/2 Marks.
- 4. (a) It is not good to use the beginning to judge the end of anything, succinctly dissect this assertion using your good knowledge of Gen. Ibrahim Babangid's military regime's relationship with the Nigerian press. 10 Marks
 - (b) Demonstrate concisely your acceptance of the view that the motive for establishing a media outfit in Nigeria is more for political than commercial purposes. $7^{1}/2$ Marks
- 5. (a) With sufficient facts compare the Nigerian media's experience in the civilian era with their experience in the military era. **10 Marks**
 - (b) Expatiate on how the mass media are believed to be veritable politicking instruments for politicians. 7/1/2 Marks