



NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village Nnamdi Azikwe Expressway Plot 91 Cadastral Zone, Jabi Abuja.
Department of Agricultural Economics and Extension, Faculty of Agricultural Sciences.
2024_2 EXAMINATION

Course Code: HCM 439

Course Title: Hotel Planning and interior decoration

Credit Unit: 2 Units

Total Score: 70 marks

Time Allowed: 2hrs

INSTRUCTIONS: Answer compulsory question 1 (30 marks) and any other 2 questions (20marks each)

- 1a. What is effective planning? **(3marks)**
- 1b. Discuss in details the effectiveness of planning in the hotel enterprises **(10marks)**
- 1c. Why is tactics important in hotel management? **(9marks)**
- 1d. Differentiate between detached house and semi-detached house **(8marks)**
- 2a. State at least 6 various components that covers all the aspect in running a successful hotel **(12marks)**
- 2b. State the most effective measures used managers in retaining customers (8marks)
- 3a. Mention four disadvantages of gaming entertainment **(4marks)**
- 3b. Briefly discuss four areas in which feasibility study are carried out to determine the type of property that has the greatest potential for success **(16 marks)**
- 4a. Enumerate five features of management information systems (10marks)
- 4b. Describe the type of profession involved in designing and construction of hotel facility (3marks)
- 4c. Outline the procedures for ensuring marketing plan in hospitality organization (7marks)