

NATIONAL OPEN UNIVERSITY OF NIGERIA 91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA FACULTY OF MANAGEMENT SCIENCES 2024 2 EXAMINATION.

COURSE CODE: ENT 804

CREDIT UNIT: 2

COURSE TITLE: BIOGRAPHICAL STUDIES OF ENTREPRENEURIAL THINKERS

AND GIANTS

TIME ALLOWED: 2 HOURS

INSTRUCTION: a. Indicate your matriculation number clearly

b. Answer ALL questions.

c. Question one & two (1 & 2) is compulsory and carries 35

marks. With total of 70 marks

d. Present all your points in coherent and orderly manner

Elon Musk is a South African-born American entrepreneur who is known for his work in the fields of electric vehicles, clean energy, and space exploration. He is the founder of Tesla Motors, SpaceX, and other companies. Musk is a controversial figure, but he is also one of the most successful entrepreneurs in the world.

- 1a. Discuss Elon Musk's vision for the future? (13 Marks)
- 1b. Elaborate on the challenges that Elon Musk faces in achieving his vision? (11 Marks)
- 1c. Elaborate on the successes that Elon Musk has achieved in achieving his vision?

(11 Marks)

Oprah Winfrey is one of the most successful women in the world. She is a talk show host, actress, producer, and philanthropist. She has won numerous awards, including the Presidential Medal of Freedom.

- 2a. Discuss five of the challenges that Oprah Winfrey faced in her early life? (13 Marks)
- 2b. Discuss five of the successes that Oprah Winfrey achieved in her career? (11 Marks)
- 2c. Discuss five lessons that can be learned from Oprah Winfrey's story? (11 Marks)