



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2024_2 EXAMINATION

COURSE CODE: ENT 801

CREDIT UNIT: 2

COURSE TITLE: BUSINESS PLANNING FOR ENTREPRENEURSHIP GROWTH

TIME ALLOWED: 3 HOURS

INSTRUCTION:

- 1. Indicate your matriculation number clearly**
- 2. Answer question one (1) & attempt any other two (2) questions**
- 3. Question one (1) is compulsory and carries 30 marks. While any other two (2) answers attract 20 marks each. With total of 70 marks**
- 4. Present all your points in coherent and orderly manner**

1a. Appraisal is the analysis of a proposed project to determine its merit and acceptability in accordance with established criteria. Discuss any 5 out of the different types of project appraisal
(20 Marks)

1b. Explain the three main techniques used in overcoming the challenges experienced in consistent project appraisal of capital investments
(10 Marks)

2. Write short notes on;

- i. National and International Projects
- ii. Projects based on Technology
- iii. Need based projects
- iv. Diversification Project
- v. Joint Sector Projects

(20 Marks)

3a. Explain the six phases of project evaluation.
(10 Marks)

3b. Define Average Rate of Return and states its advantages and disadvantages. **(10 Marks)**

4. Explain in detail the term Probability Index (PI), state the formula for it and write out its benefits and disadvantages.
(20 Marks)