



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi – Abuja
FACULTY OF MANAGEMENT SCIENCES
2024_2 EXAMINATION

COURSE CODE: ENT 402

COURSE TITLE: MANAGEMENT OF INNOVATION AND CREATIVITY

CREDIT UNIT: 2

INSTRUCTION: 1. Indicate your Matriculation Number clearly

2. Attempt question number one (1) and any other two (2) questions

3. Question one (1) is compulsory and carries 30 marks, while the other questions carry 20 marks each.

4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2Hours

QUESTION 1

- a. What is Entrepreneurship? **[10 Marks]**
- b. Outline and discuss the past efforts aimed at financing small businesses in Nigeria. **[10 Marks]**
- c. Outline and discuss the current efforts aimed at financing small businesses in Nigeria. **[10 Marks]**

QUESTION 2

- a Define intrapreneurship **[5 Marks]**
- b. Enumerate and discuss the Dimensions of Intrapreneurial **[5 Marks]**
- c. briefly explain the differences between Entrepreneur and Intrapreneur **[10 Marks]**

QUESTION 3

- a. What is Venture Capital (VC)? **[5 Marks]**
- b. Explain the characteristics of venture capital. **[15 Marks]**

QUESTION 4

- a. Define finance functions? **[5 Marks]**
- b. Discuss extensively aims of finance functions. **[15 Marks]**

QUESTION 5

Briefly define the following concepts in Entrepreneurship

- i. Entrepreneurship education;
- ii. Business magnate;
- iii. Tycoon;
- iv. Investor;
- ii. Financiers **[20 Marks]**