



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2024_2 EXAMINATION

COURSE CODE: ENT413

CREDIT UNIT: 2

**COURSE TITLE: SOCIAL ENTREPRENEURSHIP AND COMMUNITY
DEVELOPMENT**

TIME ALLOWED: 2 hours 30 mins

INSTRUCTION:

- 1. Indicate your matriculation number clearly**
- 2. Answer question one (1) & attempt any other two (2) questions**
- 3. Question one (1) is compulsory and carries 30 marks. While any other two (2) answers attract 20 marks each. With total of 70 marks**
- 4. Present all your points in coherent and orderly manner**

1. Alex Osterwalder and Yves Pigneur developed the Business Model Canvas (BMC). It offers a simple, visual, one-page canvas on which we can design, innovate and dialogue about our business models. List and explain the 9 elements of a typical business model canvas.

(30 Marks)

2a. Discuss the various sources of funding available for social enterprises. **(10 Marks)**

2b. What are the advantages and disadvantages of crowdfunding as a funding method for social enterprises? **(10 Marks)**

3a. Discuss the ethical considerations that social entrepreneurs should take into account when addressing social problems **(10 Marks)**

3b. Discuss the different approaches and methodologies for measuring social impact.

(10 Marks)

4a. Define a social problem and provide examples of social problems in contemporary society.

(10 Marks)

4b. Discuss the ethical considerations that social entrepreneurs should take into account when addressing social problems. **(10 Marks)**