



NATIONAL OPEN UNIVERSITY OF NIGERIA, JABI, ABUJA
FACULTY OF ARTS
DEPARTMENT OF ENGLISH
2024_2 EXAMINATION

COURSE CODE: ENG 314
COURSE TITLE: Public Speaking

COURSE UNIT: 2 Credit Units

Time allowed: Two (2) Hours

Instruction: Answer Question 1 and any other two questions.

1. What is Persuasion in Public Speaking?
 - b. Explain the four (4) steps to Relationship based Persuasion
 - c. Describe the historical context of Persuasive Communication
2. Compare verbal messages to non-verbal messages
 - b. List three (3) differences between the two types of messages mentioned above
3. Discuss briefly any four (4) theories of Persuasion
4. Differentiate between private and public speaking
 - b. Examine the differences between conversation and Public Speaking
5. Write short notes on five (5) causes of inefficient Listening