



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja.
Faculty of Education
2024_2 EXAMINATION

PROGRAMME: M.Ed.

COURSE CODE: EDT 834

COURSE TITLE: INSTRUCTIONAL TELEVISION AND RADIO

CREDIT UNITS: 3

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER QUESTION 1 AND ANY OTHER 2

NOTE: QUESTION 1 CARRIES 30 MARKS, WHILE THE OTHERS CARRY 20 MARKS EACH.

QUESTION ONE

- a) Describe the term 'instructional television. (6 marks)
- b) Discuss how you would develop an instructional television programme using a system approach. (24 marks) **(30 marks)**

QUESTION TWO

- a) What is Audience analysis? Why is it needed in the listening and hearing process? (5 marks)
- b) As a specialist in educational technology, discuss five (5) areas where instructional radio can be effectively used. (15 marks) **(20 marks)**

QUESTION THREE

- a) Itemize five (5) advantages of instructional television. (10 marks)
- b) What four special techniques would you use to improve the listening skills of your audience? (10 marks) **(20 marks)**

QUESTION FOUR

- a) Briefly describe the benefits of using interactive radio instruction in distance learning. (6 marks)
- b) Carefully evaluate the basic considerations that must be considered during the preproduction stage regarding instructional radio production. (14 marks) **(20 marks)**