



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi – Abuja
FACULTY OF MANAGEMENT SCIENCES
2024_2 EXAMINATION

COURSE CODE: CRD 324

COURSE TITLE: RURAL DEVELOPMENT STRATEGIES

CREDIT UNIT: 2

TIME ALLOWED: 2Hours

INSTRUCTION: 1. Indicate your Matriculation Number clearly

- 2. Attempt question number one (1) and any other two (2) questions**
- 3. Question one (1) is compulsory and carries 30 marks, while the other questions carry 20 marks each.**
- 4. Present all your points in a coherent and orderly Manner**

QUESTION 1

Q1a. Evaluate the meaning of motivation (8 Marks)

Q1b. What are the underlying characteristics of motivation? (12 Marks)

Q1c. Explain psychological contract of motivation [10 Marks]

QUESTION 2

Q2a. Vividly elaborate the Maslow's Needs Hierarchy Theory and justify your position in the hierarchy. [8 Marks]

Q2 b. Write short notes on the following theories (12 marks)

- i) Herzberg's two-factor theory
- ii) McGregor's theory X and Y
- iii) Vroom's Expectancy theory

QUESTION 3

Q3a. Appraise the term community development (10 marks)

Q3b. What are the common elements in the definitions of community development?

(10 marks)

QUESTION 4

Q4a. Identify the different methods of motivating society through community development (4 marks)

Q4b. Explain the approaches to community modernization (16 marks).