



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES
2024 1 EXAMINATION

Course Title: Cultural Tourism

Course Code: TSM 403

Course Unit: 2

Time Allowed: 2: 00hrs

- Instruction: 1. Attempt question Number one (1) and any other two (2) questions.**
2. Question number 1 carries 30 marks, while the other questions carry 20 marks each
3. Present all your points in coherent and orderly manner
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- 1 (a) Describe the Impact of Air Travel on the Hospitality and Tourism Industry. (12marks)
(b) Identify the categories of passenger transportation problems. (3marks)
(c) Evaluate the problems of passenger transportation. (7.5 marks)
(d) Explain the Invention of the Airplane and the Development of Air Travel, (7.5marks)
- 2 (a) Evaluate Socio Cultural Benefits of Tourism. (12marks)
(b) Describe the unique types of animals found in Africa and what roles do they play in tourism in Africa, (8marks)
- 3 (a) Discuss the concept and importance of strategic planning, (10marks)
(b) Describe the objectives of a business organization. (10marks)
- 4 Discuss the features and major attractions in the following
(a) Obudu mountain resort. (10marks)
(b) Yankari game reserve. (10marks)