



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF HEALTH SCIENCES
2024 1 EXAMINATION**

PROGRAMME: MSc. PUBLIC HEALTH

COURSE CODE: PHS819

COURSE TITLE: HEALTH PROMOTION & EDUCATION & ITS ADVANCES

CREDIT UNITS: 2

TIME ALLOWED: 2 HOURS

ATTEMPT ALL QUESTIONS

- 1a. Enumerate the seven (7) domains of the health belief model (3½ marks)
- 1b. Define the term “reciprocal determinism” (5 marks)
- 1c. Explain the role of the World Health Organizations “Health for All” (4½ marks)
- 1c. Discuss any five (5) phases of health promotion process. (10 marks)
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- 2a. What is the concept of a community? (3 marks)
- 2b. Enumerate the five (5) values upon which the Community workers support individuals, groups and organisations in community development. (10 marks)
- 2c. Explain the composition of the 38 target grouping of the World Health Organizations “Health for All” (10 marks)
- 3a. Define the term “Communication Dilemma” (5 marks)
- 3b. With the aid of an illustration, describe “the dilemma continuum” (10 marks)
- 3c. Describe the advantages of using a model-based intervention for behaviour change studies (9 marks)

(TOTAL = 70 MARKS)