

NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91, CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF HEALTH SCIENCES
2024 1 EXAMINATION

COURSE TITLE: HEALTH EDUCATION AND HEALTH PROMOTION
COURSE CODE: PHS524
COURSE UNITS: 2 Units
TIME ALLOWED: 1 1/2 Hours
TOTAL MARKS: 70 %
INSTRUCTION: Answer ALL Questions

QUESTION 1: (20 marks)

- 1a. List 7 professionals that are needed to form a health team for promotional activities.(1 marks)
- 1b. Discuss briefly the criteria that will help you identify the nutritional needs of the community (10 marks)

QUESTION 2: (20 marks)

- 2a. List and discuss the 3 components of social mobilization. (5 marks)
- 2b. Justify the need for use of mass media in health education. (5 marks)
- 2c. Define evaluation and discuss the importance of monitoring in a health programme.(10 marks)

QUESTION 3: 20 marks

- 3a. As a health educator, explain the term Health Promotion. (5 marks)
- 3b. Justify the need for health promotion clubs in schools. (5 marks)
- 3c. With specific examples, state how you can identify the target group for health promotional activities. (10 marks)

QUESTION 4 10 marks

- 4a.State 2 advantages 5 types of media (5 marks)
- 4b. State 2 disadvantages of 5 types of media (5 marks)