



**NATIONAL OPEN UNIVERSITY OF NIGERIA,
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE NNAMDI AZIKIWE
EXPRESSWAY JABI, ABUJA NIGERIA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF PUBLIC ADMINISTRATION
2024 1 EXAMINATION.**

COURSE CODE: PAD 408

COURSE TITLE: DEVELOPMENT PLANNING

CREDIT UNITS: 3

TIME ALLOWED: 3Hrs

INSTRUCTIONS:

- 1. Attempt four (4) questions in All, Question one (1) and any other three (3)**
- 2. Question number 1 is compulsory and carries 25 marks, while the other questions carry 15 marks each**
- 3. Present all your points in coherent and orderly manner**

Q1a Conceptualize 'Development Planning' in two different ways (5 Marks)

Q1b Outline and discuss the rationale for development planning (10 Marks)

Q1c Enumerate and briefly explain FIVE (5) factors that result in failure of planning (10 Marks)

Q2a Differentiate between Competitive Projects and Individual Projects (5 Marks)

Q2b What are the various stages involved in project selection (10 Marks)

Q3a Discuss the two traditional criteria for project evaluation. (5 Marks)

Q3b Briefly explain the following DCF methods: (10 Marks)

- Net Present Value (NPV)
- The Internal Rate of Return (IRR)

Q4a Conceptualize the concept of 'Market Analysis' (5 Marks)

Q4b Discuss the various dimensions of marketing analysis. (10 Marks)

Q5a Differentiate between financial analysis and economic analysis (10 Marks)

Q5b List and briefly discuss FIVE (5) macro problems of plan implementation in developing countries (5 Marks)