



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024 1 EXAMINATION

COURSE CODE: MAC416
COURSE TITLE: SOCIOLOGY OF MASS COMMUNICATION
UNITS: 2
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

1. (a) The basic principles of symbolic interactionism have been by a host of its adherents. Establish any **five (5)** basic Principles of Symbolic Interactionism **(15 marks)**
(b) In spite of its obvious subjective nature, symbolic interactionism is guided by a set of assumptions which gave a hint about its objectivity. Examine the **five (5)** basic assumption. **(15 marks)**
2. Highlight and describe any **five (5)** of the major types of society. **(20 marks)**
3. (a) Establish the **three (3)** basic characteristics of family. **(6 marks)**
(b) Identify and explain any **seven (7)** of the types of family. **(14 marks)**
4. (a) Identify any **five (5)** basic tenets of development theory of the media. **(10 marks)**
(b) Examine any **four (4)** ways by which Nigerian journalists can practice development journalism to a successful end. **(10 marks)**