



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024 1 EXAMINATION

COURSE CODE: MAC323
COURSE TITLE: PHOTOJOURNALISM
UNITS: 3
TIME: 3 HOURS
INSTRUCTIONS: ANSWER QUESTIONS ONE AND ANY OTHER THREE

1. a. What is a photo studio? List and explain THREE tools found in photography studio. (15 Marks)
b. State and explain FOUR reasons we need photographs. (10 Marks)
2. a. The study of photography is essential. Mention and briefly explain Four reasons we study photography. (7 Marks)
b. Trace the history of photography from when the word was coined in 1839. (8 Marks)
3. a. Pictures in newspapers can be stand alone or an accompaniment. Discuss these types of newspaper pictures. (7 Marks)
b. List and explain FOUR functions of pictures. (8 Marks)
4. a. JPEG and MPEG are file saving formats for photographs. Discuss. (7 marks)
b. What is captioning? (8 Marks)
5. a. "Pictures are rasterised." Why? (7 Marks)
b. Pictures saved in non-compliant formats can be troublesome and may not come out good after printing in publications. Which file saving format can preserve picture quality? (8 marks)
6. a. Photojournalism is a lucrative career if taken very seriously. How can a graduate of mass communication approach this career with success? (7 Marks)
b. "Photojournalism freelancing can be pleasurable." Discuss. (8 Marks)