



NATIONAL OPEN UNIVERSITY OF NIGERIA
Department of Library and Information Science
2024 1 EXAMINATION

Entrepreneurship in Library and Information Services, (LIS 308)

Time Allowed: 3 Hours

Instruction: ANSWER QUESTION 1 AND ANY OTHER 2

1.
 - a. Describe the concept business model and discuss an example of a specific company's business model
 - b. Express your understanding on how creativity and innovation is related to idea generation.
2.
 - a. What is pre-feasibility study
 - b. State five importance of a business plan
 - c. Explain the role of a business plan in LIS oriented organization
3.
 - a. Discuss in detail the steps in writing a business Plan?
 - b. What do you understand by unrealistic financial projections?
 - c. Who is a manager?
4.
 - a. Highlight 5 errors to avoid when writing a business plan
 - b. Explain a business proposal and discuss its features
 - c. Elucidate five features of a manager from an information professional's perspective