



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024 1 EXAMINATION

COURSE CODE: JLS842
COURSE TITLE: INTRODUCTION TO WEB PUBLISHING
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS

1. a. What do you understand by web publishing? (5 Marks)
b. List and explain six (6) advantages and four (4) disadvantages of web publishing. (20 Marks)
2. a. E-books have been classified severally. Citing relevant examples, discuss Nomeh's classification of e-books. (9 Marks)
b. Identify and explain the four (4) most popular formats of e-books mentioning the advantage of each. (6 Marks)
3. a. Discuss the two major classifications of law. (5 Marks)
b. Enumerate and explain the five (5) important functions of law in society. (10 Marks)
4. a. Succinctly explain what you understand by the Shield Law and its relevance to the field of journalism. (9 Marks)
b. Advance and explain three (3) specific reasons why Shield Law is important in Mass Communication. (6 Marks)
5. a. Provide an elaborate definition of ethics as it applies to web publishing. (8 Marks)
b. Trace the origin of web publishing ethics highlighting any three (3) principles of social responsibility theory that emerged to pave way for ethical codes. (7 Marks)