



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024 1 EXAMINATION.

COURSE CODE: JLS742
COURSE TITLE: FUNDAMENTALS OF BROADCASTING
UNIT: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR QUESTION, ALL QUESTIONS CARRY EQUAL MARKS. (17¹/₂ Marks)

- 1a) Discuss the three functions of a switcher. (10¹/₂ Marks).
b) Explain what differentiates hanging microphone from desk microphone. (7 Marks).
- 2a) Write extensively on the following production terminologies. (9 Marks).
i. Postproduction editing
ii. Feedback and evaluation
iii. Record
2b) State and explain what an organisation needs to do to facilitate the issuance of NCC license. (8¹/₂ Marks).
- 3a) Discuss why data communication requires different standard from a typical radio station. (10¹/₂ Marks).
3b) Since computer data are digital, what happens to analog data? (7Marks).
- 4a) State and explain the difference between analogue and digital transmission. (10¹/₂ Marks).
4b) The new media have many of the characteristics of face-to-face communication, discuss some of this characteristics you know (7 Marks)
- 5a) Discuss with examples the social implication of the Internet. (10¹/₂ Marks)
5b) Write a short note on the television camera. (7Marks)
- 6a) Explain the term Filter Wheel. (10¹/₂ Marks)
6b) Explain the function of Filer Wheel (7Marks)