



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024 1 EXAMINATION

COURSE TITLE: FEATURE WRITING
COURSE CODE: JLS 724
CREDIT UNIT: 3
TIME ALLOWED: 3 HOURS

INSTRUCTION: ANSWER FOUR QUESTIONS, ALL QUESTIONS CARRY EQUAL MARKS

- 1) a. Describe with five points Interview Features and state one major problem the writer may face.
b. Identify five relevance of interviews in feature stories. **(17.5 Marks)**
- 2) a. As a writer of a Tourist Guide for people going on holidays, explain nine things that should attract your attention.
b. Compile your own comprehensive Travel Guide. **(17.5 Marks)**
- 3) a. Define review and differentiate it from editorial.
b. Discuss your understanding of book review and identify at least four people who more often write book review. **(17.5 Marks)**
- 4) a. Suggest four seminar topics.
b. Pick one of those topics after your discussions and write your own feature story on it. **(17.5 Marks)**
- 5) a. As a communication student beaten up by a mob, describe the type of feature story that allows you to narrate your ordeal to the public.
b. Elaborate the Exposee or Alarmer type of feature story with concrete example. **(17.5 Marks)**